

JANUARY 25, 2021



LIFE ESSENTIALS

Informal Inquiry Process Update – Effective March 1, 2021

In order to continue to provide strong service on large informal cases as well as your formal applications, effective **March 1, 2021**, we are updating our informal submission guidelines as follows:

- **Minimum face amount of \$3M, all products.**
- **Will also accept face amounts less than \$3M if the annual premium is \$25,000 or greater** (annual premium should be listed on the cover sheet or a supporting proposal included).

This change in our process will allow us to focus more resources on your larger cases and formal applications. Less detailed questions can still be directed to our Quick Quote mailboxes or by utilizing other self-service tools such as XRAE and Rx for Success. Both tools can be found on pruxpress.com:

- **XRAE** – located under the “Place New Business” heading and then under “More New Business Tools.”
- **Rx for Success** – located under the “Place New Business” heading and then under “Working with Prudential.”

Contact your dedicated Prudential New Business team for assistance.

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